

04/14/2022 April BOD Meeting
Zoom” 810 2630 3098

Attendance: Heather, Eliazara, Dan W, Mark F, Kim E, Stephen W, Bob D, Terry K, Ted E,
Tom W, Tom S, Stephen D

Absent: Andy C, Todd S

Call to order by Mark at 7:04pm

Mark: Approval of March Minutes with corrections

- change pushing EAS to ESHPA
- change DYCE Lab to Tech Team
- motioned to approve by Kim E
 - 2nd by Dan W
 - All approved

Mark: David Wick has been contacted and agreed to present at the November ESHPA Conference

- Mark will be presenting to SABA in May, Northeast Inspector Meeting in June, Catskills Group in June or July and a few other groups over the next few months

Mark: EAS

- \$300 for the 5 days
- college dorms will be for rent for about \$75/80 each night
 - may be single or double room, some have bathrooms and others have to share a bathroom with other floor mates
- Stephen W will be forwarding Bob T notes to us as a power point with all the updated info about conference
- Ben Carpenter is stepping down from Director of NYS for EAS
 - Mark has been asked by EAS to step up until voting in Aug happens for new elections
- Neither Kim or Ben Carpenter will be speaking at EAS, they will both have booths to run as Hungry Bear Farms and Ross Rounds
- Dan Winter will be taking the place of them and speaking at EAS

Kim E: Treasurer’s report

- nothing new to report for this month

Mark: Sponsoring for EAS Quilt progress

- the lady’s quilting machine has broke and she is not sure if it will be fixed in time to make the quilt
- Ted E and Mark both know other ladies that can make the quilt
- Mark’s lady says to make a double-sided quilt instead of putting on a backing as the cost of material has gone up and it will be cheaper and easier to obtain material instead of backing--\$450-500 for a queen
- Ted—sent material patterns to her for ideas
 - Ted is not good at the “little” things and prefers someone else’s ideas for pattern matching and color choices together

- Ted says to go with Mark's lady because she is closer to Kim and Mark for material options and progress updates
- Ted motioned to let Mark, Kim and other committee members design and order the quilt through Mark's lady
 - Heather 2nd the motioned
 - all approved motion passed
- ESHPA is committed to a table spot now at EAS as well

Bob: Seed packets

- using American Meadows
- How many packets do we want?
 - 2000pkts=\$1400, 5000pkts=\$2500
 - Tom W motioned for 3000 pkts to have for EAS and NYS Fair and then left overs for conference
 - Eliazara 2nd the motion
 - all approved, motion passed
- we can choose local (NYS) or just Northeast region mix
- 18 days turnover after the graphics are received to have packets ready for shipment
- logo from brochure with ESHPA.org included for the packet design
- seeds are good for a year if stored in a cool place

Eliazara: Brochure

- Fedex will be 47cents each for 1000
- Vistaprint will be 28cents for 1000 each or 19cents each for 2000
 - can reorder at any time with same locked-in discount
- motioned to order 4000 (voucher at 17cents each)
 - Tom W motioned
 - Kim E 2nd the motion
 - all approved, motion passed
- roughly 2300 sales at state fair, 4000 should be enough to had out at EAS and at state fair plus send some to BetterBee and MannLake to include in NYS shipments

Mark: Pins

- where are we at?
- Dan is looking into it but has not gotten company name back from his e-mail promo
- hasn't order for ABF yet either
- Promo e-mail says 1000 pins for \$1.48 each
- The Cooley Group in Pittsford NY makes these said pins
 - Bob will be talking with this company to get a price since he has an ESHPA pin with our logo, looking to order 1000

Mark: T-Shirts and Hats

- Dan/Kim/Heather are working on it
- Kim has a contact that will do hats embroidered for \$12.75 each, sell for \$15
 - T-Shirts with 2 colors for \$7.50 each, sell for \$15
- Dan says to try NYS company instead of past FL company to save on shipping costs
- Ben Carpenter should have the stitch file for the old logo
 - Stitches by Walter was the previous company used
- Friends of the Pollinator with Bee and ESHPA.org for a new logo choice

--NYS honeycomb embossed with bee in the middle with ESHPA.org on top and "where does your honey come from" across the bottom for a new logo choice also

Baskets for EAS to include NYS products from all over like:

- fruit chips, maple products, cheeses, yogurt, wine, others
 - also, these ideas will work for snack time during EAS breakouts
 - need to check with hospitality to see if allowed out of college food and beverage for snack time during the conference
- EAS snack donations are \$300 not \$500
 - Queens Guild will sponsor one snack at the \$300 amount

NYSBA will sponsor \$500 for Honey Show as long as ESHPA also sponsors the Honey Show

- Mark says he may have enough sponsors but has to recheck his notes
- may do one sponsor with both of our names on it for either \$1000 or \$500, depending on which amount is needed
 - everyone is ok with this option

Kim: Table clothes

- 8ft tables=\$350-400 each depending on the # needed (honey tables and other products of the hive plus 1-2 for the education part)
- 6ft table= \$ ____ each depending on the # needed (1 for hot water/bagging area)
- 4ft table= \$ ____ each depending on the # needed (1 for the register/check out area)
- mix and match table cloth colors to make an attractive booth area
 - not monotone with the same color or pattern to look like one long table

Stephen W: Legislator update

- 4/8/22—approved \$500K for pollinators
 - \$150K for bee research
 - \$250K for pesticide research
 - total of \$900K
- Grape people received \$2.5M
- Apple people received \$950K

Joan Mahoney is looking for another commercial beekeeper besides Dan Winter and Chuck Kutik for the Advisory Committee

- if anyone knows or is interested please contact her ASAP

Tom W motioned to adjourn meeting at 8:18pm

- Eliazara 2nd the motion
- all approved, meeting adjourned