03/10/22 March BOD Meeting

Zoom: 851 5662 5196

Stephen Wilson's 89<sup>th</sup> Birthday today

Attendance: Eliazara, Ted E, Heather, Steve D, Todd S, Tom W, Tom S, Bob D, Kim E, Mark F, Terry K, Stephen W, Dan W, Guest: Scott McArt

Absence: Andy C

Called to order at 8:13pm (late due to link issues)

Mark: Minutes approved with corrections

- --sell t-shirts, not see
- --Ohio Prairie Seed Company, not Pioneer Seed Company
- --Angel Convey has not been kicked out of state fair, just needs to alter the honey being presented for sale
- --Rulison's can come back if they follow the rules: membership paid, volunteering at state fair, liability insurance form presented at the time of delivery of honey
- --Tom W looking for other whipped/creamed honey people as well as Mark
- --Tom W motioned to approve minutes with corrections
  - --Eliazara 2<sup>nd</sup> the motion
  - --12 approved, 1 abstained

Mark: Committee Reports

Promotions/Outreach (Mark and Bob D)

- --Mark has been joining all of the local clubs that he can
  - --trying to push EAS to the club's w/o actually pushing
  - --implementing as EAS part into his presentations on Honey Showing
  - --Mark did not attend the EAS meeting on 3/8 due to driving to a local club and giving a talk on honey showing
  - -- Dan is willing to go with Mark to local club talks

Meeting on hold until after Scott McArt's presentation on the Dyce Lab

Scott McArt—Dyce lab update

- --met with CALS for about 1hr 45 min
- --presented to them the plans for the new Dyce lab
- --private donors include: local beekeepers, state wide beekeepers, corporate sponsors, state funding, ETC
- --CALS may be talking with Walmart to be a donor since there is already a connection with them
- --possibly a connection with Martha Stewart because she has bees also
- -- CALS donating \$100K to the project
- --What is the time line and how much donations have been received so far?

- -- no time line yet, just presented to CALS what the plan is for the DYCE lab compared to other bee labs across the US
- --plan is to not to be as big as the bee lab in MN
  - --Scott has his own lab and the DYCE lab doesn't need to be as large as MN because there is no need for Scott to move his lab
- --\$4M is a good goal to achieve in donations and grants
- --Stephen W motioned to create a committee to work with Scott
- --Tom W states that Scott needs to make a longer and more in-depth presentation to present to the membership to obtain donations from

Tom S motioned to adjourn meeting Tom W 2<sup>nd</sup> the motion

Mark started a conversation about the donation of a bed quilt or barn quilt Meeting was not adjourned.

Ted E: Barn Quilt 8'x8' about \$700-800

- --Barn Quilt 4'x4' about \$500-600
- --more detailed=high price
- --Bed Quilt—King about \$700, Queen about \$600
- --we are not making a profit from which item we pick...donation only to EAS for their auction from ESHPA

Mark: meeting to end at 9:44pm with continuation in 2wks on 3/24/22 to finish the meeting

- --Tom W motioned to adjourn the meeting at 9:44pm with 2<sup>nd</sup> meeting scheduled
- --Tom S 2<sup>nd</sup> the motion
- --all approved

3/24/2022 March BOD Meeting Continuation

Zoom: 851 5662 5196

Attendance: Heather, Eliazara, Bob D, Mark F, Todd S, Stephen W, Toms S, Dan W, Kim E, Steve D, Andy C, Terry K

Absent: Tom W (prior obligation), Ted E

Mark called meeting to order at 8:07pm

Kim: Treasurer's Report

- --all the monthly bank reconciliations have been emailed to everyone after the February meeting
- --any questions??—None
- --table approval of the minutes until April Meeting

Mark: Committee Updates

#### Fall Conference

- --Yes, the hotel is booked already per Kim
- --Dates are BOD Meeting Nov 3<sup>rd</sup> 2022, conference with membership meeting Nov 4-5<sup>th</sup>, 2022
- --Do we have a theme for conference?
  - --no, leave it open to have a variety of speakers and topics
  - --increases foot traffic, hopefully
- --David Wick was supposed to speak at Fall conference 2021 but was unable due to FI conference changing dates...Do we want him back for Fall 2022
  - --YES, Mark will be contacting him

### Eliazara/Bob: Trifold update

- --sending to everyone after the meeting
- --needs to be peer reviewed and edited before sending to the printers and uploading to the webpage
- --looks great according to everyone
- --approval at April's meeting
- --Dan will be reaching out to Mann Lake to place the trifolds in orders shipping to NYS/NYC
- --Kim says BetterBee will also pack them in packages being sent to NYS/NYC

### Mark: State Fair

- --Kim has 3 estimates out for table skirts both in vinyl and cloth
- --looking for honey comb cloth to hang from the rods to cover the boxes of honey and such
- --relooking into the cost of the new monitors and making sure they will be delivered before state fair begins this year
- --Gazebo has been located—Do we want to use it?
  - --No, makes enemies with the other vendors when the bees get out and they poop all over their displays
- --Todd S recommends blade flags for advertisement of the booth on the outer edges---great idea!

## Zoom Reimbursement

- --Should we reimburse Eliazara for the cost of zoom since it is no longer used for personal use but for ESHPA only?
  - --Yes, \$150 for 2022
  - --Tom S motioned to reimburse
  - --Dan W 2<sup>nd</sup> the motion
  - --all approved

# Eliazara is looking for 2019 Summer Picnic Picture from in front of the DYCE lab

- --Dan has a copy of it, the 2<sup>nd</sup> copy went to Mann Lake's office in Florida and Cornell should have the 3<sup>rd</sup> copy
- --Maybe Elaine Doan or Sue Garing has the original since they were on the board at the time

Kim: NYSBA

- --8 task to complete with the NYSBA board members
- --4 are currently complete (financials)
- --hope to have the rest done by the end of April

Mark: Website

- --add registration of hives link to the webpage per Joan Mahoney's request
  - --yes, can and will be done
- --add job posting of inspector for WNY
  - --yes, can and will be done

Mark: Meeting change suggestion

- --move meeting from 8pm to 7pm
- --any issues why we can't move it?
- --Dan stated meeting was at 8pm because the commercial guys needed some extra time to get out of the fields and honey houses and to the meeting on time...he is fine with changing it now
- --Tom S motioned to change the meeting time
- -- Bob D 2<sup>nd</sup> the motion, Kim E 3<sup>rd</sup> the motion
- --all approved

Mark: EAS committee update

- --agreed on bed guilt—size gueen—estimate \$700
  - --quilt maker requires \$300 down to get the project started
  - --Kim needs a contract from the lady and then she will send out the check
  - --Tom S motioned to pay for 1 quilt with contract
  - --Eliazara 2<sup>nd</sup> the motion
  - --all approved
- --idea to sell a raffle tickets at our booth for a 2<sup>nd</sup> quilt
- --also doing a NYS themed basket of products from all over the state or maybe even 2 baskets
  - --buckwheat flour PY, honey from different parts of the state, cheese, wine, liquor, beer, potatoes, maple syrup, (just some ideas Heather added in off the top of her head)
- --possible sponsor of the honey show--\$500
- --possible sponsor of a break out session snack--\$500
- --hats/t-shirts—need to order soon
  - --\$10/hat option
  - --Kim will set up square for the POS
- --hand out trifolds at the booth
- --idea of reduced membership rate when attending EAS
  - --this is going to be a record keeping problem
  - --how is this going to happen at EAS
  - --passing on this idea
- --pins to sell--\$1-3 each depending on purchase cost and design
  - --include a pin with paid membership

- --see packets—Bob is looking into these
  - --found a company that makes them local to the North East
  - --customizing with our logo
  - --price break for the more buy??
  - --\$300 for 1000 packets...price does go down for the more we buy
- --need to order things ASAP
  - --new design for t-shirts and hats as well as pins
- --Dan has a vague e-mail that was sent to him about lapel pins for ABF
  - --no company name on e-mail...looking more into the company
  - --we may use the same company as ABF
- --next EAS meeting is April 5th...more info to be presented at next meeting

Stephen Wilson's e-mail: <a href="mailto:stephenwilson282@gmail.com">stephenwilson282@gmail.com</a>

- --incase no has it
- --also, for us to send information to where EAS can be advertised at or on(website)

November 3<sup>rd</sup> BOD in person meeting at the Fall Conference (10-4pm)

November 4<sup>th</sup> and 5<sup>th</sup> general session and membership meeting

--Embassy Suites at Destiny USA, Syracuse NY

Tom S: asked if we want to try to get Emma back for Fall Conference 2022 as a speaker

- --all said yes
- --Emma also wants to meet up with the commercial beekeepers to get them linked up with the DYCE lab—Dan, Terry, Andy

Meeting adjourned at 9:10pm

--All in favor, no motioned, just stated by Mark that we covered everything and we are done for the night

Next Meeting Thursday April 14<sup>th</sup> at 7pm via zoom---Note time change